



Scott B. Fisher is a partner at Jaspan Schlesinger LLP in Garden City. Fisher is an experienced litigator who practices in state and federal courts at both the trial and appellate levels. He concentrates primarily in the area of general civil litigation, with an emphasis on commercial litigation matters, including complex commercial cases, class action litigation, and appellate work in state and federal courts.

Fisher also has experience in intellectual property matters. He handles registration of trademarks and prosecution and cancellation proceedings before the United States Trademark Trial and Appeal Board. He believes that the key to his success has been his creativity, meticulous preparation, and willingness to maintain civility even in adversarial circumstances.

Fisher expects 2021 to bring an increase in trademark applications.

“This should be an active year for trademark applications based on the recent U.S. Supreme Court decision holding that the domain name BOOKING.COM is not generic because of consumers’ perception of it as a brand name and could be registered as a trademark,” he said. “As a result of that decision, it is expected that this year will see an increase in applications seeking generic.com trademarks.”

“In addition, because of the pandemic the USPTO has instituted a program to prioritize examination of trademark applications to help speed to market medical products and services to combat the COVID-19 virus, which will likely result in an increase in pandemic-related trademarks being registered this year,” Fisher said.

Fisher has been recognized and listed among New York Metro Area Super Lawyers, Business Litigation, from 2014– 2019. He is a graduate of The American University Washington College of Law and Brandeis University.

Fisher is admitted to practice in New York; New Jersey; District of Columbia; Maryland; Virginia; U.S.D.C., Eastern District of New York; U.S.D.C., Southern District of New York; U.S.D.C., New Jersey; U.S.D.C., Maryland; U.S.D.C., District of Columbia; U.S. Court of Appeals, 2d Cir.; U.S. Court of Appeals, 4th Cir.; U.S. Court of Appeals, Fed. Cir.; and the U.S. Supreme Court.

Jaspan Schlesinger LLP is one of the region’s leading full-service law firms. For more than 72 years, Jaspan Schlesinger LLP has been providing legal services in the areas of commercial litigation, banking and financial services, education law, municipal law, real estate, land use and zoning, tax certiorari and condemnation, and estates and trusts.

With approximately 60 attorneys and offices in Garden City and Westchester County, Jaspan Schlesinger is equipped to handle complex matters while delivering individualized advice and counsel to its clients.